

STATUS REPORT
FY 20-21

I. DOUBLE STUDENT, STAFF, AND FACULTY SUSTAINABILITY ENGAGEMENT BY 2024





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Target Actions

- Whole U and UW Sustainability Collaborate To Expand University-wide Communication
- Expand Professional Development Opportunities for Faculty and Staff
- Inventory and Expand Community Engagement

Sustainability Plan guiding principles



Ensure students achieve sustainability literacy



Choose our research conscientiously



Keep equity and inclusion at the center



AASHE STARS categories

EN 2

Student Orientation

EN 9

Professional Staff Development & Training

EN 12

Continuing Education

EN 13

Community Service

BASELINE METRIC:

Continuum College: 2 community programs identified to add sustainability
Tri Campus Events: quarterly events
 Fall 2020- # of people
Virtual Programming: March 2020 engagement vs. Now (2021)

Q2 ACTIVITY:

We saw the need to update our baseline metrics to include all three campuses. We recognize the pandemic has altered the way people engage, this caused us to looked at events from the beginning of the pandemic which had low participation to now and assess participation. As well as hosting collaborative tri-campus events (Including UWB, UWT and UWSeattle)

Q1 CHALLENGES ADDRESSED:

- What challenges were encountered?
 Students, staff and faculty are busier, the pandemic has drastically changed our lives. Getting people's attention and prioritizing sustainability related events among everything else and their zoom classes.
 - What do you need to overcome them?
 Early promotion of events is key and creating engaging events is also critical
 On commuter campuses we need to look at opportunities- normally folks who would need to commute are able to attend events virtually.

Action Owner:	Name and unit or department Toren Elste, UW Sustainability
Target Team:	Name(s) Lauren Updyke (Whole U) Lauren Brohawn (Fosters Environmental Innovation Challenge), Cheryl Wheeler (Continuum College), Ellen Moore (UW Tacoma)

ACTION STATUS:

Action: Whole U and UW Sustainability Collaborate To Expand Universitywide Communication	✓
Action: Expand professional development opportunities	✗
Action: Inventory and expand community	○

MITIGATING RISKS:

What are the primary risks?
 People are busy and lose track of events, lessen the number of clicks to find the link for the virtual event- ie: people now have to sift through emails to find links.
 Make participation seamless

NEXT QUARTER ACTION:

- Planning for a virtual component of "live" events. This keeps events accessible to all.
 -Continuing to plan tri campus events is critical for this plan (as it is a Tri-campus plan)



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STEPS STATUS:

Action 1:  Whole U and UW Sustainability Collaborate To Expand Universitywide Communication	Step 1: UW Sustainability will define “sustainability engagement” in measurable terms.	Step 2: Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability	Step 3: UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors
Action 2:  Expand Professional Development Opportunities for Faculty and Staff	Step 1: The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation	Step 2: Continue to report diversity spend across the enterprise.	
Action 1:  Inventory and Expand Community Engagement	Step 1: Coordinate with Continuum college to incorporate sustainability into their curriculum	Step 2: Collect data on sustainability focused RSOs, and promote student engagement.	



Note: Copy and Paste the appropriate ‘status icon’ into the upper right hand corner of each **step** above to complete the Steps Status.



ACTION:

Whole U and UW Sustainability Collaborate To Expand University-wide Communication



Steps we will take in FY 2021

1. UW Sustainability will lead an effort to define “sustainability engagement” in measurable terms, and assess a 2020 baseline. The defined measurement unit shall correlate to an individual receiving an encouragement toward considering environmental impact, human health, diversity, equity or inclusion in the context of their participation in the UW community.
2. The Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability and will add sustainability features to a monthly editorial calendar and encourage UW Sustainability to contribute articles or recommend other UW faculty and staff.
3. UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors; provide student capstone internships to engage with underrepresented groups and RSOs; develop an inclusion plan for outreach communications.
4. The Whole U will add a sustainability focus for every signature program that involved overall wellness.

Statuses and linkages

Whole U quarterly seminars and wellness programs, Green Office and Lab Certification Program, Sustainability Stories virtual and on-campus events.

Financing

 Additional financing needed in FY2021.

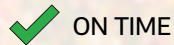
Continued University support of the Whole U program will ensure this Action will involve reach to all UW faculty and staff members.

Metrics

- Number of participants as a percentage of the promotional reach of communication (e.g. website traffic, email distribution or newsletter subscribers)
- Number of new certified offices and labs (when applicable for on-campus return) as a percentage of the promotional reach of communication (e.g. newsletter advertisement, tabling at events, presentations via in-person or online)
- Annual Sustainability Plan survey response count, beginning with the 2020 results and continuing with subsequent Annual Sustainability Plan surveys.

This Action may contribute points toward STARS credit EN-2 *Student Orientation* where UW shows a point gap of 0.56.¹ UW has already achieved the full value of most credits grouped under the STARS *Campus Engagement* subcategory.

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication



ON TIME

STEP 1:

UW Sustainability will lead an effort to define “sustainability engagement” in measurable terms, and assess a 2020 baseline. The defined measurement unit shall correlate to an individual receiving an encouragement toward considering environmental impact, human health, diversity, equity or inclusion in the context of their participation in the UW community.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

- Worked on establishing baseline metrics that we can use to track engagement and work toward our target

We hosted a series of sustainable UW events to encourage sustainability engagement

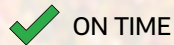
CHALLENGES ENCOUNTERED OCT-DEC 2020:

It's a hard quarter to get lots of students/staff and faculty involved, the first quarter of the new school year so students aren't into
Time of year hindered progress, many students were gone most of December giving us only a couple months to host events

PLAN FOR JANUARY - MARCH 2021:

Utilize POE Capstone intern to establish benchmarking and help define engagement
Leverage Tri Campus events to expand event reach across all three campuses -

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication



ON TIME

STEP 2:

The Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability and will add sustainability features to a monthly editorial calendar and encourage UW Sustainability to contribute articles or recommend other UW faculty and staff.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

The Whole U published a UW Recycling Day Article - <https://thewholeu.uw.edu/2020/11/16/celebrating-america-recycles-day/>

The Whole U published an article called holiday sustainability tips: <https://thewholeu.uw.edu/2020/11/30/holiday-sustainable-tips/>

Continued promotion of a 30 day Sustainability Challenge - 499 registered in 2020

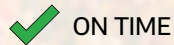
CHALLENGES ENCOUNTERED OCT-DEC 2020:

We originally were going to make it into a challenge but with the circumstances decided to write it in an article form.

PLAN FOR JANUARY - MARCH 2021:

The Whole U plans to promote the upcoming seminar in early march (waiting to get information)
The Whole U plans to celebrate National Nutrition Month and have a sustainability focusing on reducing food waste (We will plan to write an article with UW Sustainability)
Let's revamp the 30 day sustainability challenge

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication



ON TIME

STEP 3:

UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors; provide student capstone internships to engage with underrepresented groups and RSOs; develop an inclusion ACTION: Whole U and UW Sustainability Collaborate To Expand Universitywide Communication plan for outreach communications.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

- Review of Green certification application
- Audit of applications to see where we could adapt to teleworking
- Restarted “Green Dawg” certification for RSO’s- certified 26 RSO’s last quarter

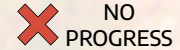
CHALLENGES ENCOUNTERED OCT-DEC 2020:

- Review of green certification application is daunting and there are many unknowns as to how far to adapt (depending upon teleworking moving forward)

PLAN FOR JANUARY - MARCH 2021:

- Outreach for Green Dawg Certification
- Reworking Green Office Certification to make it “telework” friendly

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication



STEP 4:

The Whole U will add a sustainability focus for every signature program that involved overall wellness.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

We did not doing any signature challenges in the fall

CHALLENGES ENCOUNTERED OCT-DEC 2020:

We did not do any signature events in the fall

PLAN FOR JANUARY - MARCH 2021:

The Whole U plans to add a sustainability focus in National Nutrition Month

METRICS & LINKAGES:

Whole U quarterly seminars and wellness programs, Green Office and Lab Certification Program, Sustainability Stories virtual and on-campus events.

METRICS:

499 UW faculty and staff have participated in the 30 day sustainboilty challenge (2020)

LINKAGES:

November Article -

<https://thewholeu.uw.edu/2020/11/16/celebrating-america-recycles-day/>

December Article -

<https://thewholeu.uw.edu/2020/11/30/holiday-sustainable-tips/>

ACTION:

Expand Professional Development Opportunities for Faculty and Staff



Steps we will take in FY 2021

1. The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation. The Whole U will also include sustainability resources when tabling at the new hire events and virtual events.
2. Work with UW Marketing to reach faculty, and develop a faculty sustainability network and outreach strategy. May include a Faculty Sustainability Fellows program modeled after Western Washington University.

Financing

💰 Additional financing needed in FY 2021.

Continued University support of the Whole U program will ensure this Action will involve reach to all UW faculty and staff members.

Metrics

- Calculate the number of new faculty participation in the professional development network as a percentage of new hire orientations conducted.
- Calculate the number of existing faculty participation in the professional development network as a percentage of those reached through outreach presentations and communications.

This action can gain points in STARS credit EN-9 *Professional Staff Development & Training* where UW shows a point gap of 2.00.

2.00 AAHSE STARS
POINTS OPPORTUNITY

Expand Professional Development Opportunities for Faculty and Staff

 NO
PROGRESS

STEP 1:

The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation. The Whole U will also include sustainability resources when tabling at the new hire events and virtual events.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

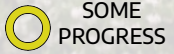
CHALLENGES ENCOUNTERED OCT-DEC 2020:

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PLAN FOR JANUARY - MARCH 2021:

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Expand Professional Development Opportunities for Faculty and Staff



STEP 2:

Work with UW Marketing to reach faculty, and develop a faculty sustainability network and outreach strategy. May include a Faculty Sustainability Fellows program modeled after Western Washington University.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

- No Connection with POD

CHALLENGES ENCOUNTERED OCT-DEC 2020:

-

PLAN FOR JANUARY - MARCH 2021:

- Work with Whole U and POD to connect to sustainability classes

METRICS & LINKAGES:

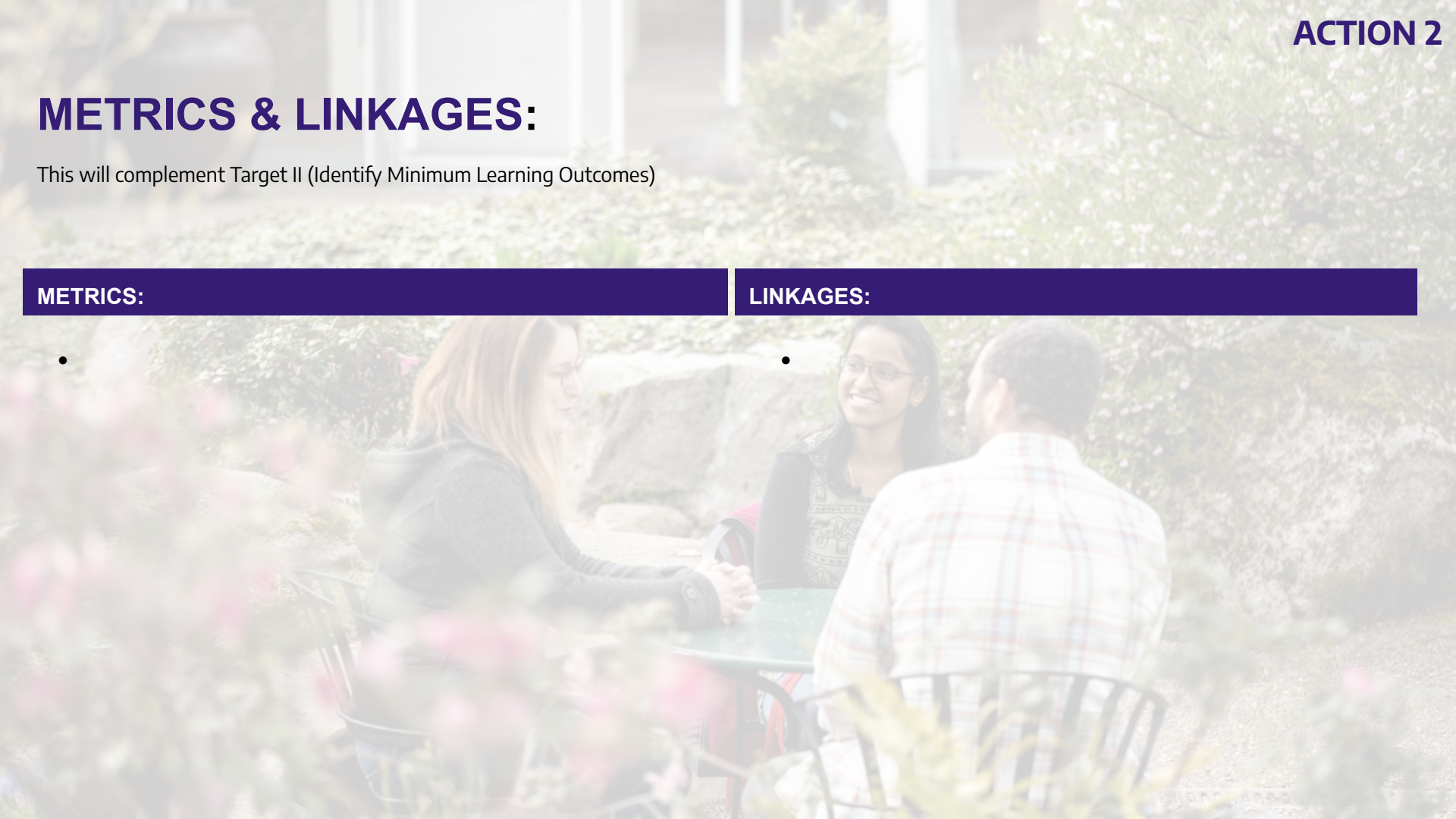
This will complement Target II (Identify Minimum Learning Outcomes)

METRICS:

-

LINKAGES:

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ACTION:

Inventory and Expand Community Engagement



Steps we will take in FY 2021

1. Coordinate with Continuum college to incorporate sustainability into their curriculum, track attendance for these courses and offer continuing communications to attendees through newsletters, website and social media.
2. Collect data on sustainability focused Registered Student Organizations (RSOs), and promote student engagement with community service through these RSOs. Depending on current levels of engagement, provide information and resources to these RSOs regarding engagement with both episodic and long-term volunteer opportunities. Evaluate expanding opportunities to all RSOs.

Responsible party

UW Sustainability & Continuum College

Statuses and linkages

Linkages to: Carnegie Classification, Carlson Service Learning

Financing



No additional financing needed in FY 2021.

Metrics

- Number of attendees of Continuum College sustainability courses as a percentage of audience reached through promotions and marketing.
- Number of new student volunteers from RSOs as a percentage of service learners.

This action can gain points in STARS credit EN-12 *Continuing Education* where UW shows a point gap of 2.65, and in credit EN-13 *Community Service* where UW shows a point gap of 3.77.

2.65

AAHSE STARS
POINTS OPPORTUNITY

3.77

AAHSE STARS
POINTS OPPORTUNITY

Inventory and Expand Community Engagement

STEP 1:

Coordinate with Continuum college to incorporate sustainability into their curriculum, track attendance for these courses and offer continuing communications to attendees through newsletters, website and social media.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

- Continuum college online seminars

CHALLENGES ENCOUNTERED OCT-DEC 2020:

-

PLAN FOR JANUARY - MARCH 2021:

- Continuum college lifelong learning event in March

Inventory and Expand Community Engagement

STEP 2:

Collect data on sustainability focused Registered Student Organizations (RSOs), and promote student engagement with community service through these RSOs. Depending on current levels of engagement, provide information and resources to these RSOs regarding engagement with both episodic and long-term volunteer opportunities. Evaluate expanding opportunities to all RSOs.

ACTIONS THAT OCCURRED/ONGOING OCT-DEC 2020:

Green Dawg Certification outreach- 26 RSOs certified

CHALLENGES ENCOUNTERED OCT-DEC 2020:

- Hard to connect with all RSO's due to pandemic

PLAN FOR JANUARY - MARCH 2021:

- Outreach to more RSO's for Spring Quarter

METRICS & LINKAGES:

Linkages to: Carnegie Classification, Carlson Service Learning

METRICS:

-

LINKAGES:

-

